



Launch Systems, Inc. aims to improve global competitiveness through people, processes and technology.

ANN ARBOR, MICH. – In a market where many capabilities are being reduced to commodity status, there are still two areas in which process and productivity improvements fall directly to your bottom line: program management and launch execution. Excelling in these two areas is not just a key to profitability today, it is essential for being awarded business in the future. Having design and manufacturing expertise is no longer enough. OEMs now demand that world-class program management and launch execution capabilities be among suppliers' core competencies.

Improving these capabilities will increase your profitability and ability to win new business more than any other improvement effort you can make. The challenge is to utilize the right people, establish world-class processes, and apply right-sized technology to assure effective program management and flawless launch execution.

LAUNCH SYSTEMS brings automotive manufacturers and suppliers world-class program management and launch execution expertise. We help you make these disciplines core competencies by focusing on three important elements:

Process development, evaluation and implementation:

- Development and implementation of world-class program management and launch execution processes.
- Strategic assessment of the launch management capability within your organization and across your supply chain.
- Implementation of systems for monitoring program status, including the development of program dashboard metrics for senior management reporting
- Outsourcing of manufacturing and program management competencies (Quality, APQP, Design, Engineering, Tooling, Production Controls and Logistics, Supplier Quality, Development and Management, Global Sourcing, etc.) for manufacturers and suppliers sourcing from and/or moving manufacturing operations to Asia.

People with the right expertise:

- Assistance in hiring and training your program management staff and establishing performance evaluation systems.
- Personnel with specific program management expertise, who can help manage individual critical projects on a per-project basis.

Technology for efficient and effective program management:

- Demonstration of industry-leading Campfire Interactive Program Management Software, which provides the benefits of a traditional high-end solution at a fraction of the price.
- Software implementation and staff training.
- Integration of the software into your existing systems.

Our management team has deep automotive industry experience that is invaluable for understanding the needs, situations and opportunities in today's hyper-competitive market. Most have served in senior level positions for major national and multi-national automotive companies. Brief bios of the Launch Systems senior management team follow for your review.

We look forward to sharing with you our value proposition and how we can help increase profit margin and acquire competitive advantage by more efficiently managing the automotive program management and preproduction planning processes.

Launch Systems, Inc.

323 N. First Street, Suite 323D
Ann Arbor, MI 48103
Office: 734-786-3262
Fax: 734-786-1399
sales@launch-systems.com

"The beginning is the most important part of the work."

— Plato



Senior Management Team

Dan Jannette

Dan Jannette retired in November, 1998 as an Officer of Lear Corporation. He was President of Technology and responsible for worldwide engineering operations. Previously, he was a Vice President of Automotive Industries, joining them through its acquisition of FIBERCRAFT//DESCon Engineering, Inc., an industry-leading engineering and design firm which he founded. Prior to founding DESCCon, he was Vice-President of Engineering for Megatech Engineering, Becker Group. Dan began his career with 20 years at General Motors with his last position being overall responsibility for interiors for the small and mid-size car groups.

Bill Szuch

Bill Szuch was formerly Director of Program Management at Automotive Industries and brings deep program management, design, and engineering experience to the Launch Systems team. Most recently he was General Manager at Delta Product Engineering after years of management roles at General Motors, DESCCon, Automotive Industries, and Lear. He is a specialist in APQP, QS-9000, DFM, and VAVE and has developed a proprietary method that allows management to quickly evaluate the health of a program against financial, timing, and engineering milestones.

David Beall

David Beall comes to the Launch Systems team with over 30 years of experience in financial management and manufacturing. He retired as Vice-President of Mergers and Acquisitions for the Interior Division of Lear Corporation. His areas of significant experience and skills include organizational development, team building, lean manufacturing, asset management, turnaround management, and mergers and acquisitions.

Mario Nanos

During his twenty-year career, Mario Nanos has held progressively responsible positions in operations and management, manufacturing, wholesale distribution and technology. His background includes significant experience in organizational and systems development, team building, marketing, Quality Operating System (QOS) deployment, Six Sigma, program management, lean workshops, turnaround management and Enterprise Resource Planning (ERP) implementation. His last position was Director of Automotive Vertical Marketing for QAD Inc., a leading technology application provider to automotive manufacturing companies.

Before joining QAD, Mr. Nanos was a member of the senior management team at LDM Technologies, a Tier-1 supplier to the auto industry. Reporting directly to the Chairman of the Board, he was responsible for managing key customer-facing systems and developing and monitoring performance goals for the company's twelve departments.

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